



# MARCH IS COMMUNITY ASSOCIATION AWARENESS MONTH TOOLKIT

March is Community Association Awareness Month started in 2005 as March Membership Month (MMM), and has since evolved into a collaboration between The City of Calgary and the Federation of Calgary Communities to showcase the invaluable work that our Community Associations do to promote community life in Calgary.

Our 156 Community Associations (CAs) are dedicated to ensuring our communities offer a great place to live, work and play. Volunteers lead these organizations. They support almost 200 neighbourhoods throughout The City by connecting residents and providing a voice for community life, while offering social, educational, and recreational opportunities close to home.

Every year, more than 20,000 Community Association volunteers contribute thousands of hours to organizing and hosting social, recreational, and educational programs and events in every neighbourhood across Calgary. Whether they know it or not, every Calgarian has been positively affected by the work of their community association and its volunteers.

March Community Association Awareness Month, as proclaimed by Mayor Joyti Gondek, promotes the value of Community Associations by highlighting the various programs, projects, and offerings they make to the community that better neighbourhood life in Calgary. Thank you for being part of it!



# BE PART OF IT

## WAYS GET INVOLVED

Let's celebrate the 156 Community Associations who make our city a great place to live, work and play!

### Find Your Community Association

Community Associations are a unique feature of Calgary communities, and every Calgarian has one. What's yours? Find your local Community Association by checking out our [Find My Community Association](#) resource. Already a proud CA member? Encourage a friend to find their CA.

### Join Your Community Association

Buying a Community Association Membership is a great way to meet neighbours, build connections and give back to your community. Did you know that Community Associations are volunteer-run and raise their funds through programs, rentals and memberships?

### Attend an Event or Join a Program

Community Associations provide their residents (and other Calgarians) with recreation, social and educational activities year-round, and even provide communities with amenities like community halls, outdoor rinks and community gardens. Support the vibrancy of your community by being part of it!

### Volunteer in Your Community

Whether you join your Community Association board, become an event volunteer or simply shovel your neighbour's sidewalk, bring your passion for community and volunteer! Being active in your Community Association strengthens connections between neighbours, increases safety, and improves the quality of life for everyone.

### Share On Social Media

Help us spread the word about the important role Community Associations play in our communities by liking, sharing and commenting on social media throughout the month.

# BE PART OF IT

## ON SOCIAL MEDIA

The City and the Federation will be posting about March Community Association Awareness Month. Help us amplify the campaign:

- Follow us @FedYYC and @CityofCalgary on [Facebook](#), [Instagram](#), [LinkedIn](#) & [X](#).
- Like, share and comment on our posts.
- Tag us @FedYYC and @CityofCalgary so we can amplify your posts.
- Use the hashtags #ILoveMyCAyyc and #BePartOfIt
- Link your post back to [calgarycommunities.com/MCAAM](http://calgarycommunities.com/MCAAM)

## Sharing Made Easy

We've created some Community Association Awareness Month content for you to use. You can download these images, copy the captions and post until your heart's content.



March is Community Association Awareness Month! 🎉 Let's celebrate the 156 incredible CAs that make Calgary such a vibrant city.

This month, show your support for your community and discover how you can get involved at [calgarycommunities.com/MCAAM](http://calgarycommunities.com/MCAAM)  
#ILoveMyCAyyc #BePartOfIt



Did you know there are 156 Community Associations in Calgary serving over 200 neighbourhoods? That's right, your neighbourhood has one too! 🎉

Every Calgarian has a Community Association! What's yours? 😊  
Find your CA and get involved at [calgarycommunities.com/MCAAM](http://calgarycommunities.com/MCAAM)  
#MarchisCommunityAssociationAwarenessMonth #ILoveMyCAyyc

[Download Images Here](#)



# BE PART OF IT

ON SOCIAL MEDIA  
CONTINUED...



#ILoveMyCAyyc because they organize so many amazing events throughout the year! From block parties to community gardens, there's always something to get involved in.

What's your favourite thing about yours?

Find out what's happening at your CA: [calgarycommunities.com/MCAAM](http://calgarycommunities.com/MCAAM)



#ILoveMyCAyyc because they inspire me to make a real difference in my neighborhood. Whether it's volunteering for a cleanup project or advocating for a local cause, it's a great way to get involved.

Bring your passion for community and volunteer with your Community Association. #BePartOfIt at [calgarycommunities.com/MCAAM](http://calgarycommunities.com/MCAAM)



#ILoveMyCAyyc because it fosters a vibrant community in my neighbourhood. It's a great way to meet neighbours and feel connected to the people around me.

Support the vibrancy of your Community Association by buying a membership, attending events, registering for programs, or volunteering. #BePartOfIt at [calgarycommunities.com/MCAAM](http://calgarycommunities.com/MCAAM)

[Download Images Here](#)



# BE PART OF IT

ON SOCIAL MEDIA  
CONTINUED...



[Download MP4](#)

Or you can use your own photos - featuring your Community



Tell us what you love about your Community Association



Share your Community Association!



Share a story from a Community event or program



Thank your CA volunteers or feature an outstanding volunteer story.

# BE PART OF IT

## RESOURCES

### Community Association Awareness Month

- Visit [calgarycommunities.com/MCAAM](http://calgarycommunities.com/MCAAM)
- Check out this [Community Association Awareness Month article](#)
- [MCAAM Poster](#)
- Mayor Gondek's Proclamation

### Learn More About Community Associations

- Visit [calgary.ca/communities/community-associations.html](http://calgary.ca/communities/community-associations.html)
- Check out this [Community Association Fact Sheet](#)
- [Find My Community Association Resource](#)

