



SIGN RAMSAY UP!

RECOGNIZE RAMSAY. RECOGNIZE THE VIEW.

WINNIE CAI | JOHN TRAN | DANIEL AMAR | NIKLAS JACOB | RAPHAEL RAMOS



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RECOGNIZE RAMSAY. RECOGNIZE THE VIEW.



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TACTICAL URBANISM REPORT

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ACKNOWLEDGEMENTS

Our group would like to take this opportunity to acknowledge that the land we gather on, Moh'kinsstis, the ancestral territory of the Siksikaitsitapi: the Siksika, Kainai, and Piikani First Nations.

We acknowledge all the Treaty 7 signatories in Southern Alberta, including the Tsuut'ina people, as well as the Îyâxe Nakoda (Stoney Nakoda) Nations: Bearspaw, Chiniki, and Wesley. The City of Calgary is also the home of Métis Nation of Alberta, Region III and all other people who make their home here. We acknowledge all Nations – Indigenous and non – who live, work and play on this land, and who honour and celebrate this territory.

We would also like to take the time to thank our UBST 591 colleagues, our families, and our mentors. Alongside the support of the Federations of Calgary Communities, and the Ramsay Community Association for their support. Thank you to Nicole Battistella for your leadership and being the representative for Ramsay. Additional thanks to Erin Joslin for lending her contributions and expertise in this project.

We would like to lastly thank the Urban Studies department at the University of Calgary for providing this opportunity. We are remarkably thankful to receive the amazing support, mentorship, and guidance of our professor, Dr. Victoria Fast, and our teaching assistant, Angela Ambrose.

THANK YOU



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1 PROJECT overview

EXPLORING COMMUNITIES: COMMUNITY COLLABS

The **Federations of Calgary Communities** have partnered with **University of Calgary** Urban Studies students to reach out to different communities across Calgary to create a tactical urbanism strategy that furthers placemaking in their neighbourhood.

The program had selected four communities this year: **Edgemont**, **Ramsay**, **Saddle Ridge**, and **Springbank Hill** to work with four groups from the Urban Studies 591 class to identify the needs of the neighbourhood. Through engaging with community association members, students will create one tactical urbanism project that will compete amongst the others at Pitch Night; hosted by the Federation and University.

The judges will then critique the proposed projects and award **two prizes** (\$1,000 grant for first place and \$500 grant for second place) to the two groups that were exceptional in presenting their project.

PREMISE OF TACTICAL URBANISM

Tactical Urbanism is a short-term, low-cost, and scalable project that is implemented in an area that is under-utilized, an area with a significant problem, or addresses a need of the community to further their area for residents. Normally, tactical urbanism is done in a low-cost temporary manner, but helps catalyze the area for long-term change. Sometimes, these projects can be come permanent with scaling up the cost and materials to increase the long-term change of the space.

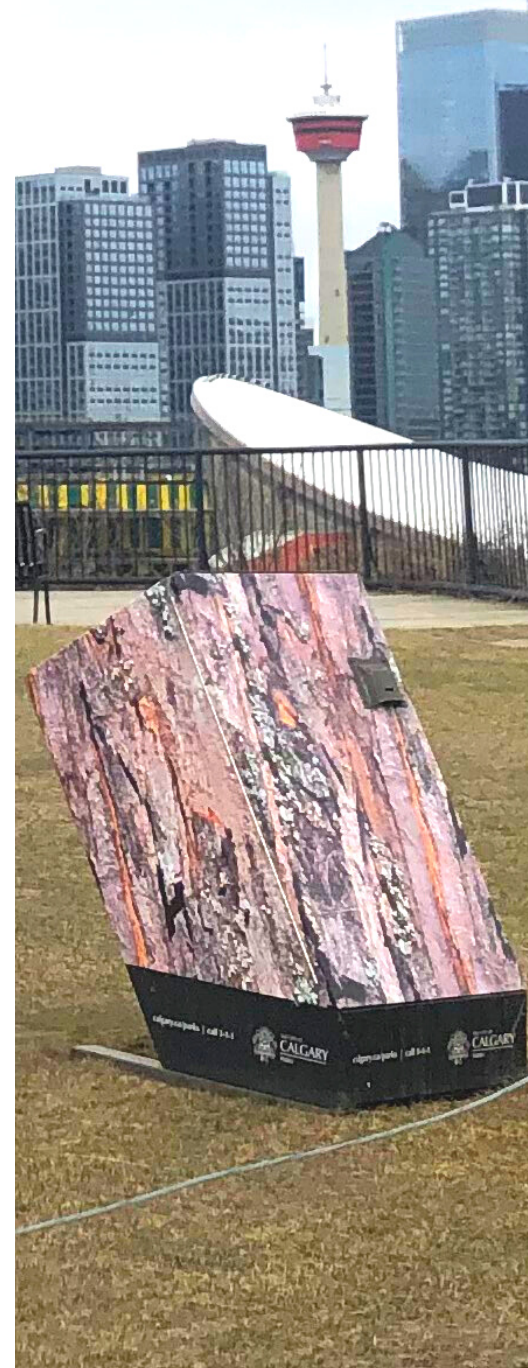
ROLE OF THE URBAN STUDIES STUDENTS

University of Calgary Urban Studies students are required to take Urban Studies 591: Capstone in Urban Studies, to acquire experience in collaborative research and analysis with communities from our learned knowledge and skills in what urbanism is. Students learn what urban studies undergraduates can do in the world, and produce tangible skills to help us convey those aspirations to multiple communities.

ROLE OF THE RAMSAY COMMUNITY ASSOCIATION

The **Ramsay Community Association** plays the role of providing the students insight in what Ramsay is and what it means to them, and highlighting their needs, struggles, and strengths as a community. The Ramsay Community Association are key-stakeholders as they are the **experts** of their community. They have provided input and feedback during the two engagement sessions during their monthly meeting and came to a consensus to choose one project that is much desired for their needs at this time within Ramsay.

If that project is then chosen, the Ramsay Community Association will be reimbursed for their expenses and they must implement the project by August 31, 2022 through the given guided proposals.



2 ESTABLISHING identity

Our team has proudly collaborated with the Ramsay Community Association through our expertise, knowledge, and skills of being Urban Studies students. Our team has listened to the input and shared a vision to establish identity in Ramsay! Get to know who we are as we establish our identities in this section.



WINNIE CAI

Winnie Cai is a 4th year Undergraduate Bachelor of Arts student majoring in Urban Studies at the University of Calgary. She was born and raised in Calgary by Chinese immigrant parents who introduced the cultural diversity of the city to her from a young age through Chinese Martial Arts. From there, she has been interested in the social landscape within urban landscapes as she has had the privilege to travel around the globe to compete. This has helped Winnie in understanding the multitude and complexity of social structures that govern urban landscapes. Her interest in built landscape has pushed her to feel passionately about how we govern and live within our city. Moving forward, Winnie seeks to finish a Master of Architecture degree to create a built environment that allows a safe space for all multicultural groups within the city.



JOHN TRAN

John Tran is a 6th year undergraduate Bachelor of Arts student majoring in Urban Studies at the University of Calgary. He was born in Red Deer to Vietnamese immigrants, but spent most of his life in the City of Calgary. He has always enjoyed learning about new cultures and the perspectives they bring to the urban landscape. To help facilitate this love of culture, John has enjoyed learning different languages and is always trying to improve his Vietnamese and Portuguese. In the past, John has volunteered as a teacher's assistant at the St. Vincent Liem parish Sunday school program. In the future, John hopes to complete his Bachelors in Urban Studies and, either, move on to a career in the planning field or to spend time as an English teacher; teaching hopeful immigrants abroad.



DANIEL AMAR

Daniel Amar is a 4th year undergraduate Bachelor of Arts student in Urban Studies at the University of Calgary. His family immigrated to the United States after he was born in the Philippines, but he mainly grew up in Calgary. As a student in the University of Calgary, Daniel has enjoyed exploring the opportunities and challenges of Calgary's communities and helping them be more socially engaged. His interest in socialization is also supported in his work towards a Sociology minor. Outside of his studies, Daniel has been an actor in multiple Storybook Theatre productions. He hopes to continue being involved in Calgary's theatre scene to feed his passion for the performing arts and bringing positivity to young audiences. After finishing his Urban Studies degree, Daniel will be pursuing a Bachelors in Social Work so that he can help the city's youth at a more personal level.



NIKLAS M. JACOB

Niklas Moremi Jacob currently completing his 4th year of the Urban Studies major at the University of Calgary. Born into a European household in Calgary, Niklas was immediately introduced into a mix of culture and heritage. Niklas had the great privilege to begin to travel the world with his family at a young age, living in Namibia, Peru, Ecuador, and Germany for a period. The circumstance to visit these countries gave Niklas the outlook on the world that he has today, providing him with a great understanding of the world he lives in. The exposure to different cultures and architecture around the world inspired Niklas to pursue a career path that would help him design, plan, and develop an inclusive and representative community around him. Now pursuing a minor in Architecture, Niklas' ambition is to finish a Master of Architecture degree at the University of Dublin and to start his own architecture firm.



RAPHAEL RAMOS

Raphael Ramos is a 4th year undergraduate Bachelor of Arts student in Urban Studies at the University of Calgary. He was born and raised in Calgary of Filipino heritage. Raphael has explored and learned how the dynamics of neighbourhoods in Calgary affect residents in their social and economic lives. To explore those ideas further, Raphael became a board member of the Saddle Ridge Community Association in 2019, where he fosters the solutions and innovations to help community needs. He also strongly advocates for the Filipino community and to increase Philippine representation for Saddle Ridge. On the side, Raphael has volunteered as a classroom assistant at his old school and was an Education Assistant soon after. Moving forward, Raphael seeks to pursue a Bachelors in Education to become a school teacher after fostering numerous relationships with different schools, teachers, and especially, the students.

3 WHAT WE heard

Two engagement sessions took place during the span of this project. The Ramsay Community Association members participated and discussed with our team to input their feedback and contributions during the engagement.

FIRST SESSION

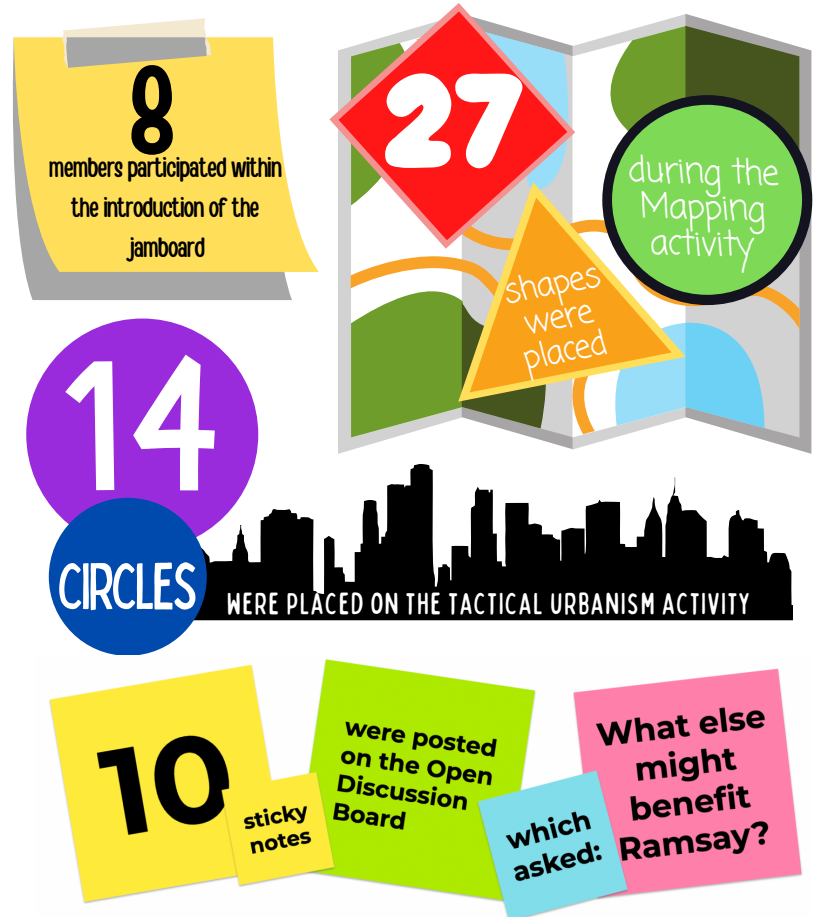
Our first engagement took place on February during the Ramsay Community Association's monthly meeting. Our team consulted with the members to find what made Ramsay unique, what was the community's strengths and weaknesses, and what tactical urbanism strategies would further benefit Ramsay?

Members were invited to partake into this virtual session. A Jamboard was set up for interaction where members were asked to post sticky notes to introduce themselves, placing shapes across the map of Ramsay and tactical urbanism strategies, and additional sticky notes to post for an open discussion. **Figure 1** looks at the participation that was created during the first session.

We found that members of Ramsay are wanting to create a **separate identity that is unique to their community**. Underutilized spaces and spaces that are already well received, such as Scotman's Hill, within the community must be looked at as a space to improve the community's area and as a space of gathering with all residents.

Members of Ramsay were looking to **create connection between their community** to further navigate and have connected access to leisure in their area. Pedestrian mobility is seen as an importance and a way to create a healthy connection within Ramsay. Safety is a concern for their community, and should be taken into account to when it comes to pedestrian mobility.

FIGURE 1 SUMMARY OF FIRST ENGAGEMENT SESSION



WE ASKED RAMSAY MEMBERS: WHAT MIGHT BENEFIT YOUR NEIGHBOURHOOD?

IDENTITY.
WE ARE NOT
INGLEWOOD

WOULD BE NICE
TO GET A NICE
COMMUNITY
ENTRANCE SIGN

POCKET PARKS
ARE A SUPER
IDEA

CONNECTION
WITHIN THE
COMMUNITY



SECOND SESSION

Our second engagement took place on March during the Ramsay Community Association's monthly meeting. Our team presented three tactical urbanism proposals. Each proposal was discussed and community members were asked to assess and choose one proposal that they believe would bring Ramsay potential in their community at this time.

Members were invited to partake into the virtual session to discuss the three proposals, and came down to a voting consensus on one. The three choices were a chain link art mural, a traffic calming street mural, and a community sign—which was the unanimous consensus made by members. All three projects are discussed in-depth in the following sections of this document.

During the discussion phase, the traffic calming street mural was discussed at a standpoint of maintenance. This came after St. Anne's school had recently done a mural, but the mural ended up being ruined within less than a day. The chain link art mural was discussed at a standpoint of environment and maintenance believing that the plastic cups were a good idea, but cautious to the environmental standpoint.

The chosen community sign was a favourite with all members as much of them believed it was finally time to initiate neighbourhood signage to establish their identity. Location, materials, and design were also discussed after it was given its consensus.

COMMENTS & CRITIQUES ON THE THREE PROPOSALS

ST. ANNE'S DID A MURAL ON A STREET HERE, BUT IT BARLEY LASTED A DAY

IS THERE OTHER OPTIONS INSTEAD OF PLASTIC CUPS FOR THE CHAIN LINK MURAL?

WE SHOULD DO "RAMSAY" AS A HOLLYWOOD SIGN-STYLE ON SCOTMAN'S HILL

I LOVE ALL THREE OF THESE IDEAS! IS THERE A WAY TO COMBINE ALL OF THEM?

IF WE USED SANDBAGS FOR THE SIGN, "HOOLIGANS" COULD THROW THEM INTO THE RIVER



Here are the two other proposals that were presented during the second engagement.

4 THE OTHER proposals

CHAIN LINK ART MURAL

The second proposal is creating a mural onto the chain link fences using plastic coloured cups and/or vinyl privacy tape. Creating this mural can give Ramsay the “colour” and “uniqueness” that separates themselves from neighbouring communities. It will increase the aesthetic that can represent the Ramsay community and can encourage residents, local artists, and students to participate in this project.

This project will increase the placemaking and gathering within Ramsay as the murals on the chain link fences can be used as an “Instagram and Kodak moment”, and may encourage residents to use the adjacent space.

The project came after many had given the St. Anne’s-Lilydale field a negative review and a need for improvement. Along with the latter space, the community garden and/or community rink are other places that we propose this mural to be in. If it comes down to the St. Anne’s school, we can ask the students to help out with this mural as a way to get more involved with the Ramsay community!

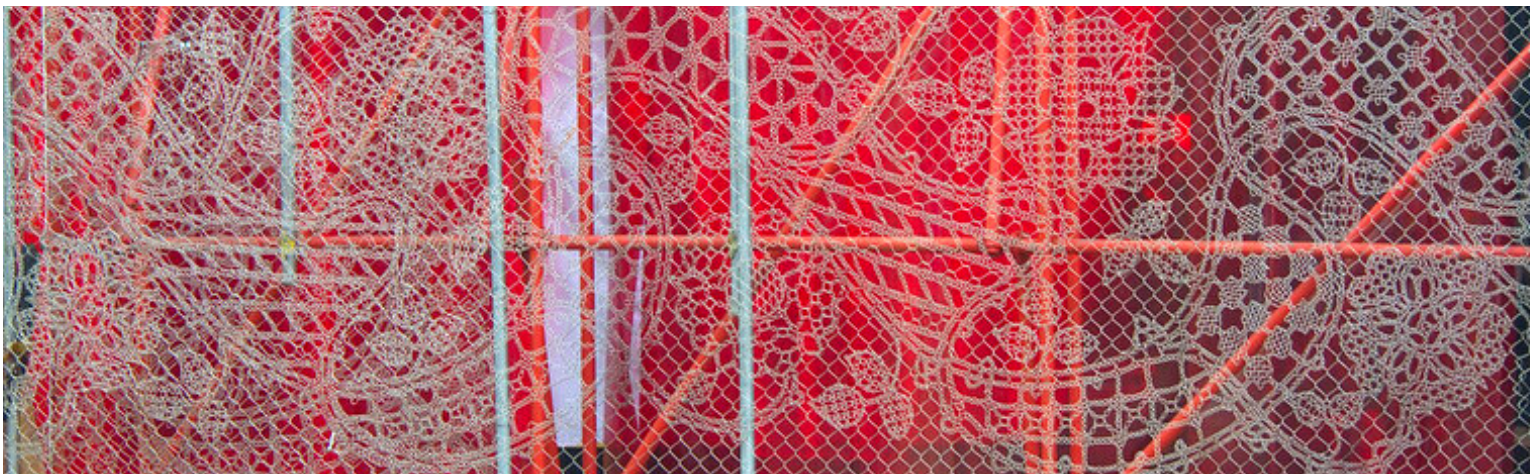
The limitations of this project would be the environmental concerns through using plastic cups that may potentially become litter within the community when not maintained or ripped out of their place. Put-in cups are a more environmentally-friendly option with the benefit that they are made specifically for chain link fences murals.

MATERIALS

- Plastic cups
- Paper fasteners
- Staplers
- Staples
- Vinyl privacy tape
- Put-in cups
- Solar powered string lights (upgrade)

BUDGET

- \$500 including colour plastic cups, fasteners, staplers, staples, and vinyl privacy tape
- \$100+ for upgrades (solar powered string lights)





TRAFFIC CALMING STREET MURAL

The third proposal is our suggestion and solution to traffic calming. We were aware that a few members of the Ramsay CA had addressed their concern regarding pedestrian safety in the community. The speed of traffic along the main streets are well exceeding the posted allowance and would require attention.

Traffic calming is a commonly used form of tactical urbanism; which is both affordable and effective with increasing drivers awareness and decreasing their speed.

With a low starting cost, endless design, and expansion opportunities in the area, this project could effectively contribute to two things; 1) Increase the aesthetic of the area, and 2) Bring awareness to motorists to slow down and be cautious of their surroundings.

It would be ideal to choose a location that is both a hot spot for pedestrians as well as a concern in the traffic pattern. An example of this could include the Ramsay School, 7-Eleven on 21st Avenue SE, or Red's Diner along Spiller Road SE.

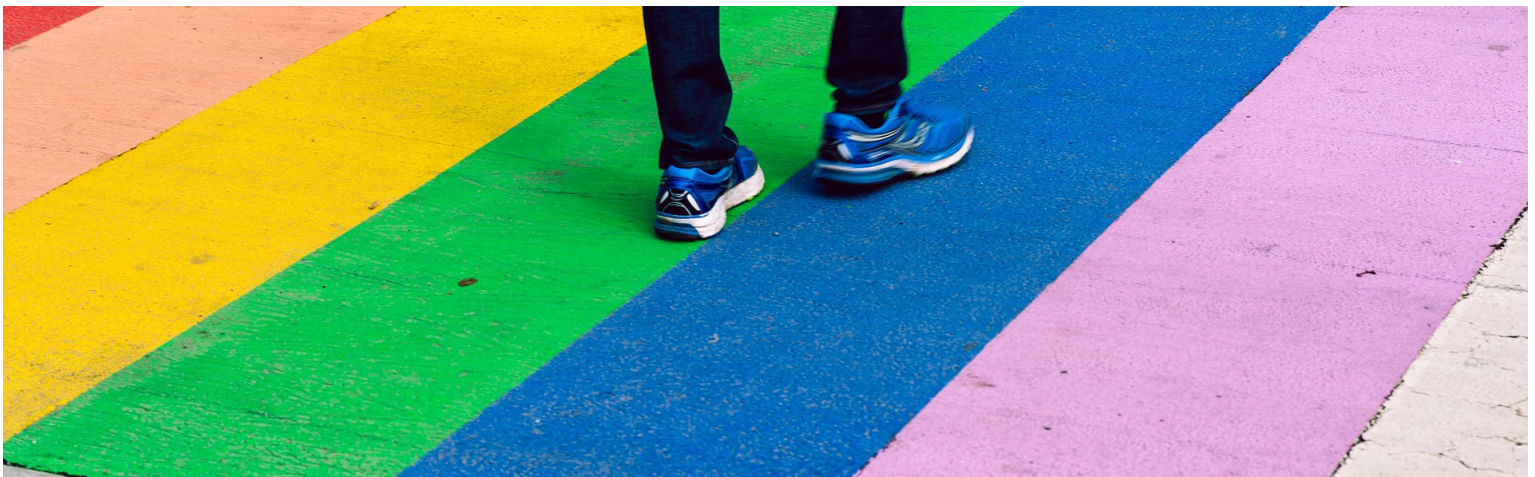
The street mural allows for a great opportunity for the community to engage with local artists, children, and families in its construction. It can also give the community a sense of identity once completed as it finds its way onto social media platforms as mural art.

MATERIALS

- Latex road-grade paint
- Painters' tarps, rollers, brushes, tape
- Paillons for lane closure

BUDGET

- \$400 road-grade latex paint
- \$100 in rollers and supplies



5 SIGN Ramsay UP!

OVERVIEW

Winning unanimously, the community sign was the project to push forward in this exciting endeavour. Our inspiration came from a few, already local signs within Calgary, including the Bridgeland community sign and the Memorial sign. Our vision was to still capture a **vibrant identity**, and **Instagram** moment within the sign itself that no ordinary sign will do to serve the representation of this unique community.

The proposal consisted of **two** separate budgets and design suggestions:

- \$500 Community Sign
- \$1,000 Version 1 Scale-up (Bike Rack)

The budget would include materials, logistics, contingency, and GST for all the proposed designs. Using an aluminum substitute called Dibond, we were able to lower costs and make for a low budget for a temporary sign. From the base design we came up with more inclusive ways to elevate the sign and allow for a more engaging design by introducing bike-rack instalments.



PROJECT RELEVANCE

Ramsay, being the second oldest community in Calgary holds with it an immense historical significance. This history needs to be recognized and respected for what it has done to help shape the city we live in today. It becomes quickly evident when you are in Ramsay that the community has a sense of isolation within Calgary, a town within a city, and this is why there is such an immense sense of identity within the community that needs to be branded.

We hope to achieve the goals we had laid out to ensure that the community sign compels its relevance in Ramsay as described in [Figure 2](#).

FIGURE 2 GOALS OF THE COMMUNITY SIGN

The community sign must bring to Ramsay the following:



SENSE OF
COMMUNITY



SENSE OF
IDENTITY



RECOGNITION FOR
ITS ICONIC VIEW
(SCOTSMAN'S HILL)

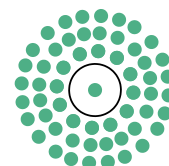
Additional attributes we wish to capture:



TO BE ENGAGED
AND INTERACTED



NOD TO RAMSAY'S
HERITAGE



FITS INTO THE
SURROUNDINGS

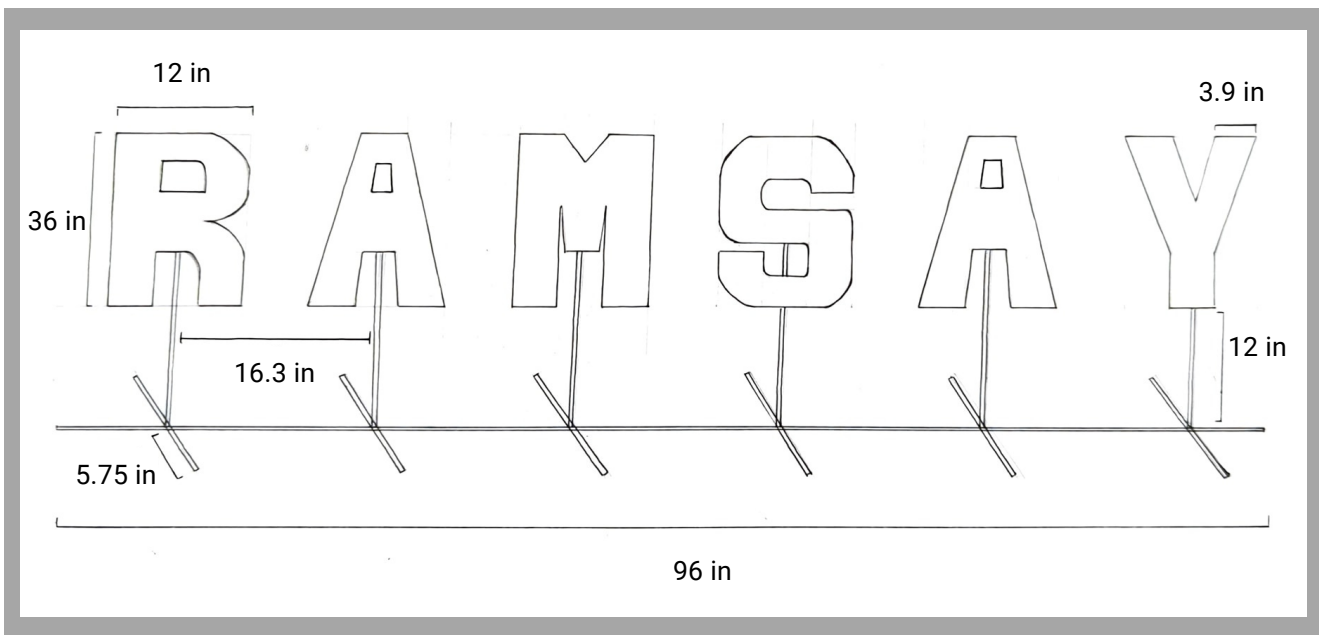


AN INSTAGRAM
MOMENT

\$500 COMMUNITY SIGN DESIGN

Inspired by the Bridgeland sign, the \$500 community sign for Ramsay is a simplistic yet effective method for wayfinding and landmarking. The sign is constructed of large aluminum composite sheets - also known as dibond. The dibond within the design plays a major role in expressing Ramsay's heritage and culture as the lettering serves as an eye-catching element to attract pedestrian attention to the area. The large surface area of each lettering ultimately provides a blank canvas for artistic expression and creates the opportunity for Ramsay to incorporate their community as well as the artistic scene located within the area.

The sign will be held up by a set of steel metal rods that will be reinforced by sandbags filled with gravel to address the drastic Calgarian weather. Gravel will allow for water to filter through while still maintaining its weight and form which will be perfect for the cold winters and drying summers. The community sign design is created to provide Ramsay with a blank canvas that can be coloured and painted to express the wonderful heritage, culture, and atmosphere present within the community.



DESIGN DIMENSIONS



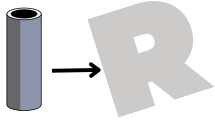
VISION & INSPIRATION

(\$500) SIGN INSTALLATION



1

Cut out the Dibond sheets into 36 by 12 inch lettering using an angle grinder



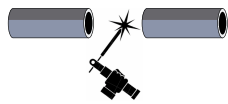
2

Attach one metal pipe on the middle of the backing of each letter, ensure that the metal pipe is placed 12 inches from the top of the letter



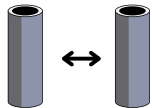
3

Fasten the dibond to the metal pipe using the power drill to reinforce the bolts in securing them tightly on the open end of the bolt



4

Weld 2 of the metal pipes by the ends



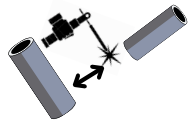
5

Lay 6 metal pipes perpendicular to the welded component, each pipe should be 16.3 inches apart



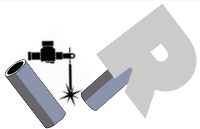
6

Weld pipes together



7

Take the first two components and attach the dibond metal pipes to the metal intersections of the structure



8

Weld the components together to create a standing sign



9

Paint it as desired. Communities can decide whether to create a community painting event around the sign



10

Your Community Sign is now complete! Enjoy!



SCALING IT UP EVEN FURTHER!

Another challenge we faced was to find a way to make the sign interactive and engaging for the community beyond the initial \$500 budget we had proposed for the original version of this sign.

So what is our solution for this? [Bike racks!](#)

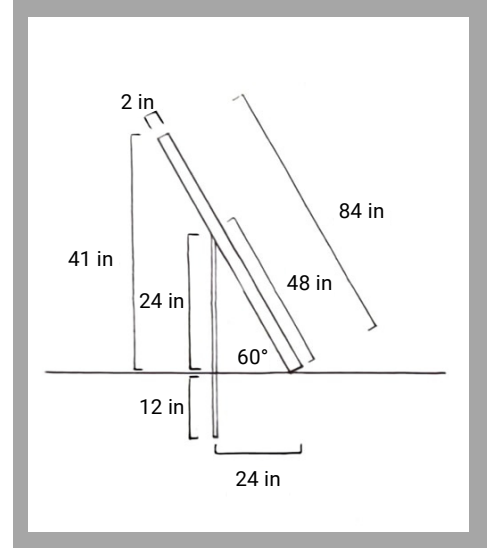
With its vicinity to the park and playground it allows for a convenient location to park your bicycle, the best part is you will never forget where you chained it up. Pre-fabricated bike racks will be fixed into the lettering of the sign, a cost efficient way to make a sign interactive.

With the additional \$500, materials can be purchased including wooden planks to make the letters three-dimensional, fasteners and anchors to make the structure more permanent, and steel rods to support the angled sign accommodating bikes in-between its lettering. This design maintains identity of the community and combines it with functionality, making it the perfect solution for an engaging structure beyond its face value.

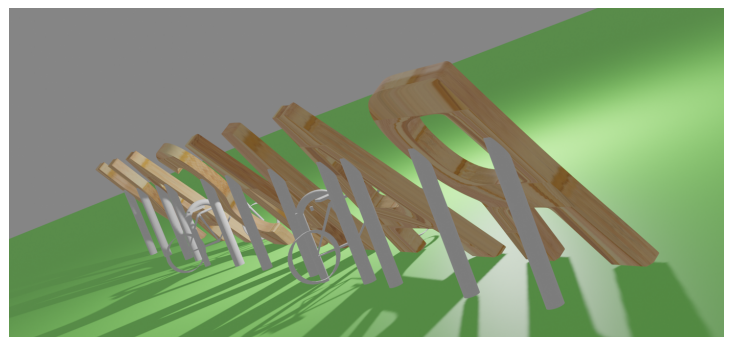
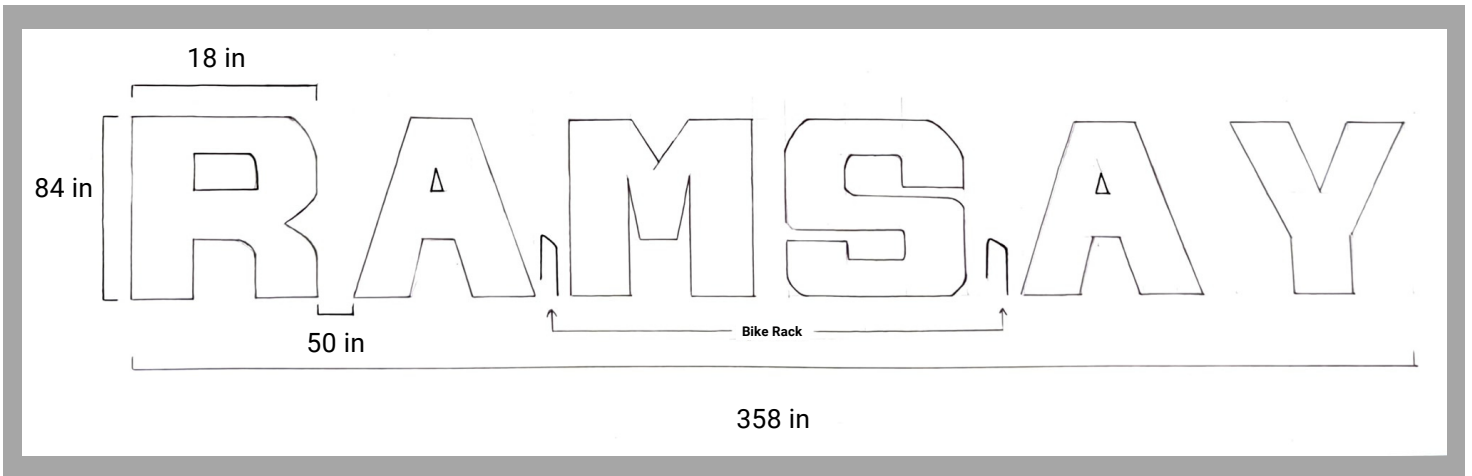


\$1000 BIKE RACK SIGN DESIGN

The Bike Rack sign was designed to incorporate Ramsay's high bicycle usage by introducing bike racks in between the sign lettering. This incorporation creates a dynamic space between cyclists and the sign as the bike racks provide an aspect of interaction between the body and structure. To further emphasize the interactive element of the design, the sign is placed at a 60 degree angle to have the letterings seem as though they are reaching towards the cyclists that are utilizing the bike racks.



THIS DESIGN HAS BEEN PERMUTED INTO A GRANDE VERSION THAT INCREASES THE INTERACTIVITY OF THE SIGN



LEFT SIDE DIMENSIONS

DESIGN DIMENSIONS

CONCEPT & VISION

(\$1,000) SIGN INSTALLATION



1

Begin by gluing the side of 3 wooden planks with Gorilla glue



2

Clamp the planks together to secure the wood while the glue dries



3

Once dry, remove from clamps and cut a letter on the wooden planks



4

Repeat steps 1-3 with the remaining 5 letters



5

Drill 11 10-12 inch deep holes into the concrete foundation



6

Drill 1 inch holes into the wooden lettering



7

Fill both concrete and wooden holes with anchoring epoxy



8

Ensure that the lettering is at a 60 degree slant before pushing the steel rods into the epoxy filled holes



9

Once the epoxy has set the steel rods and the wood, reinforce the lettering with brackets at the bottom of the wooden lettering



10

Drill holes into the concrete and attach brackets into the ground using sleeve anchors



11

Once the Sign has been set up, ensure that the bike racks are set in between every 2 letters of the lettering



12

The bike racks can now be bolted into the ground by drilling holes in the concrete and using the remaining sleeve anchors



13

Hooray! Your Bike Rack is now ready to use. Have Fun!

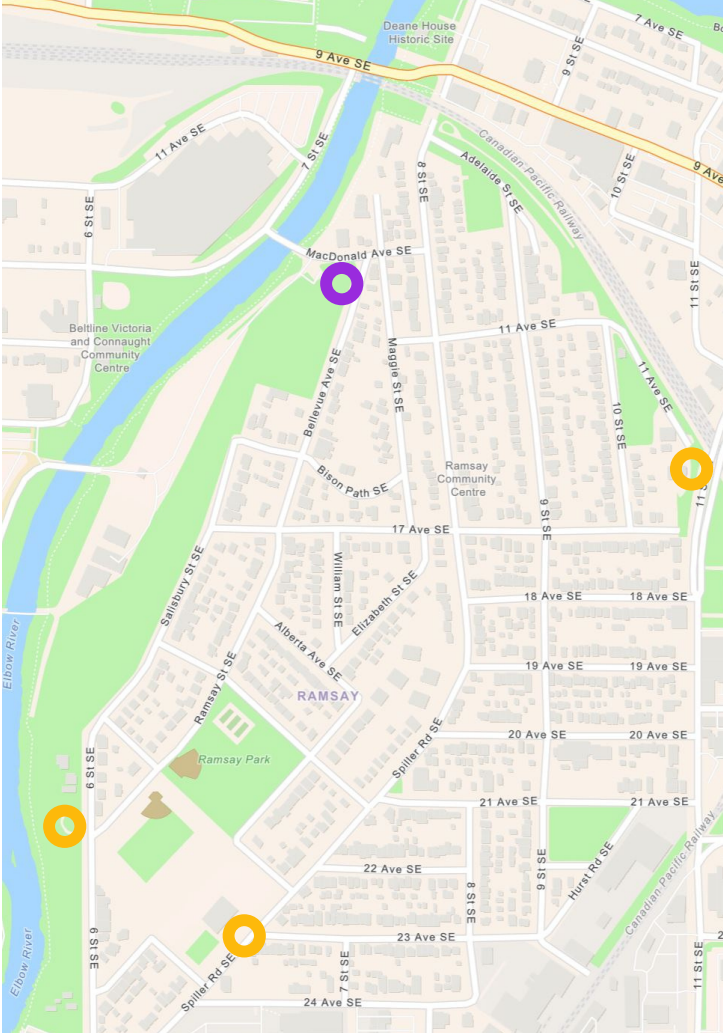
LOCATION

The location for the sign needs to be a spot that made sense. A location that was clearly visible by many and had a 'place' associated to its vicinity. The sign should not attract visitors to a place that has no relevance to the community or its viewer. The preliminary locations we had decided on are as follows:

- Scotsman's Hill Lookout
- Ramsay School (Spiller Road SE)
- CP Rail Underpass (11th Street SE)
- Enmax Park entrance (MacDonald Avenue SE)

After further review, the perfect spot became evident, **Enmax Park** entrance. This location was one of the most popular entrances into Ramsay across the bridge from Stampede Park. This location boasts a new playground complex, frequented by many families and children. In addition to its location within Ramsay, it is also near the entrance to Enmax Park which will be a useful marker for visitors using the park leading to Scotsman's Hill.

ENMAX PARK ENTRANCE IS ONE OF THE STAPLES IN RAMSAY AS IT CONNECTS THE STAMPEDE PARK & SCOTSMAN HILL AREA



LEGEND Site Location Alternate Locations

THE COMMUNITY SIGN WILL ESTABLISH THE IDENTITY OF RAMSAY AS VISITORS WILL BE ABLE TO KNOW WHERE THEY ARE IN THIS LOCATION OF THE CITY



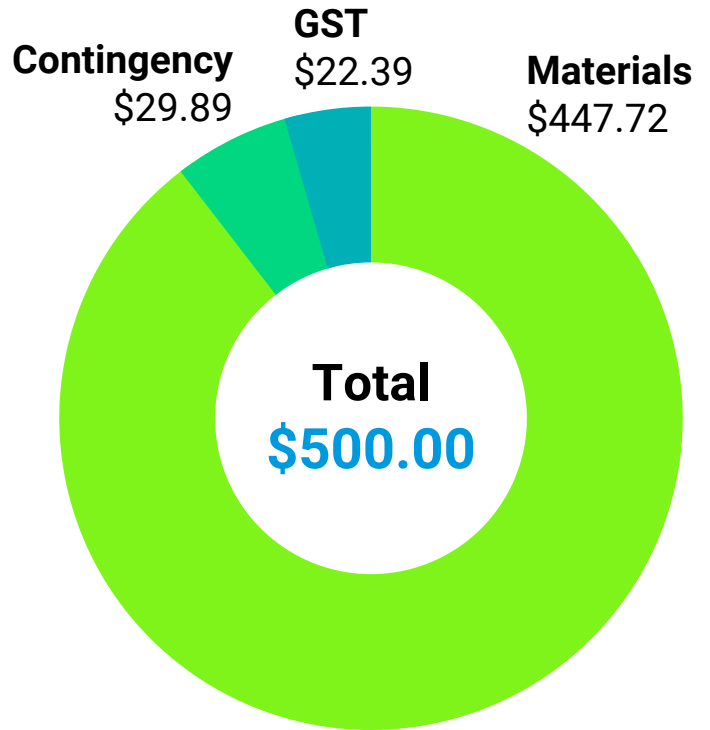
BUDGET & MATERIALS

In this sub-section, the budget is calculated by three main important components: the **Materials** that are required for the project (at the scope of both \$500 and \$1,000), the **GST** (Goods and Services Tax) as of 2022, and the **Contingency** fees (any fee for services provided where the fee is payable; only if there is a favourable result).

Presented are two variations of the budget. One is the **\$500 version** which is the minimum that provides the project's initial aim. The second place prize at Pitch Night awards a grant of \$500.

The second variation is the scaled-up version of the project, which is a **\$1,000 version**. This is meant to add-onto to the existing project through scaling the materials and cost up to a \$1,000 budget. The first place prize at Pitch Night awards a grant of \$1,000 budget.

FIGURE 3
CHART OF \$500 BUDGET

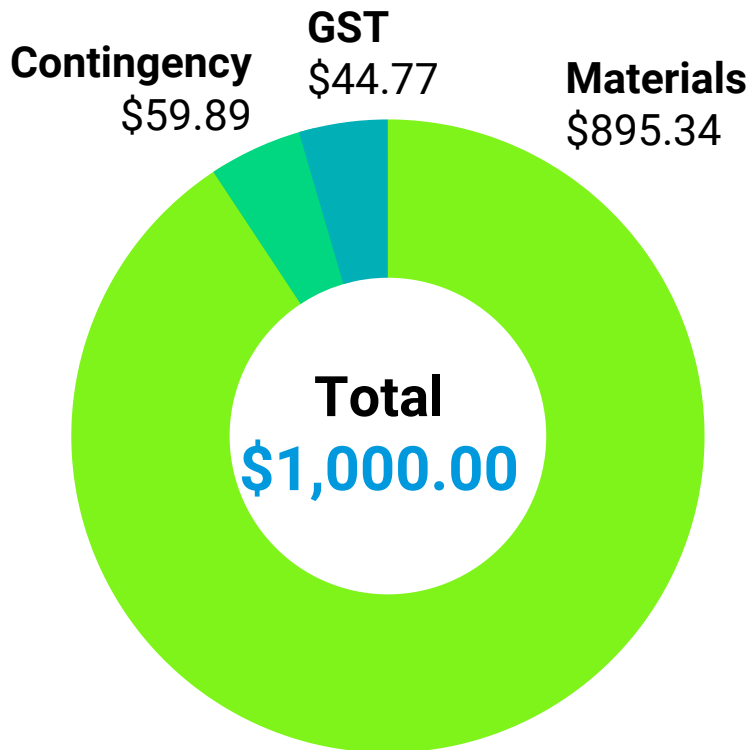


BUDGET BREAKDOWN (\$500)

Material	Price	Quantity	Cost	Place of Purchase
Metal Pipes	\$ 10.11	14	\$ 141.54	Home Depot
Dibond	\$ 120.00	1	\$ 120.00	Supply Kings
Bolts	\$ 0.73	40	\$ 29.20	Home Depot
Nuts	\$ 0.12	40	\$ 4.80	Home Depot
Washers	\$ 0.53	40	\$ 21.20	Home Depot
Sandbags	\$ 7.99	8	\$ 63.92	TMH Industries
Paint	\$ 9.58	7	\$ 67.06	Inglewood Art
Subtotal			\$ 447.72	
GST (5%)			\$ 22.39	
Total/Subtotal 2			\$ 470.11	
Contingency (5%)			\$ 29.89	
Total Cost			\$ 500.00	

In-Kind Donations
Saw
Volunteers
Drills
Safety Glasses
Gloves
Truck
Paintbrushes

FIGURE 4
CHART OF \$1,000 (SCALE-UP) BUDGET



BUDGET BREAKDOWN (\$1,000)

Material	Price	Quantity	Cost	Place of Purchase
Steel Round Rods	\$ 9.88	10	\$ 98.80	Home Depot
Wooden Planks	\$ 12.48	18	\$ 224.64	Home Depot
Brackets	\$ 8.59	12	\$ 103.08	Lowe's
Bike Rack	\$ 164.95	2	\$ 329.90	Global Industrial
Anchoring Epoxy	\$ 13.77	1	\$ 13.77	Amazon
Wood Adhesive	\$ 8.97	10	\$ 89.70	Amazon
Stainless Steel Screws	\$ 4.09	1	\$ 4.09	Lowe's
Sleeve Anchors	\$ 1.12	28	\$ 31.36	EDM Fast
Subtotal			\$ 895.34	
GST (5%)			\$ 44.77	
Total/Subtotal 2			\$ 940.11	
Contingency (5%)			\$ 59.89	
Total Cost			\$ 1,000.00	

In-Kind Donations
Saw
Volunteers
Drills
Safety Glasses
Gloves
Truck
Paintbrushes

ADDITIONAL FUNDING

It is worth to look at other local grants that might benefit the funding of this project. Here are additional funding programs and grants that can contribute to this project and other future projects. It's important to note that this is only a small selection of additional funding. There are plenty of other funding and grants beyond this, and should be brought up with a Neighbourhood Partnership Coordinator and/or Community Liaison. Any funding should be reviewed accordingly to Ramsay Community Association members to see what program and grant best caters to the project.

FRIENDS OF THE FEDYYC

The **Friends of the Federation of Calgary Communities** is a registered charity that has the objective to improve neighbourhood life. As long as this objective is being met, communities are encouraged to form partnerships with this organization. This is primarily so that they can access funding from the Calgary Foundations Neighbour Grant.



Access funding here:

<https://friends.calgarycommunities.com>

CF NEIGHBOUR GRANT

The **Calgary Foundations Neighbour Grant** offers up to \$7,500 to help people build their sense of inclusive belonging in their own neighbourhoods and communities. The three deadlines for applications are March 16, April 11, and May 25. This grant can only be given to registered charities. However, through a partnership with Friends of the Federation of Calgary Communities, community projects can be eligible to receive this grant.

Access funding here:

www.calgaryfoundation.org/grantsawards-loans/types-of-grants/grassroots-grants/neighbour-grants-2/



ADDITIONAL FUNDING (CONTINUED)



ACTIVATEYYC

The **ActivateYYC grant** is a grant available to community associations and split into two different project streams. This project would likely fall into the Walk, Play and Be neighbourly stream. This \$1,000 grant aims to fund tactical urbanism projects within Calgary that would re-imagine a space in way that would encourage mobility and general neighbourly behaviour. The applications open in March and will have no deadline for application. Funding from this grant will be available as long as the total funding hasn't been completely exhausted.

Access funding here:

<https://activateyyc.calgarycommunities.com/online-application/>
<https://activateyyc.calgarycommunities.com/about/>

CPA SPONSORSHIP PROGRAM

The **Calgary Parking Authority Sponsorship Program**, is a grant of \$30,000 that aims to fund projects related to parking, transportation and mobility within the City of Calgary. The grant typically yields \$1,500 to \$5,000 in funding for successfully applicants. This fund is available all-year round, and therefore has no deadline, for application. Rather this fund becomes unavailable when the fund of \$30,000 has been distributed in its entirety. This additional funding is only viable when considered for the \$1,000 scaled up option and should be applied for as soon as possible due to its nature as a "first come first serve" style grant.



Access funding here:

<https://www.calgaryparking.com/web/guest/sponsorship>

BYLAWS

The proposed locations are in **Section 14C of The 1P2007** Land Use Bylaw Map and are designated under either **DC 67D2010** or **DC 4Z2006 SITE 4**. These are direct control zones and both contain parks and recreation areas in their permitted uses.

The **Enhanced Maintenance Agreement and Infrastructure Agreements Policy** (CSPS007) is a tool that can be utilized by community associations to manage optional amenities. This involves the life cycle, maintenance, finances and legal issues that come with. This policy also administrates maintenance agreements and special tax levies that involve Community Associations.

The community will facilitate an optional amenities agreement with the Calgary Parks or Roads departments through their community liaison. While an optional amenities agreement is complex, in practice, such as with the Bridgeland Community Association, the agreement allows the community to erect the temporary sign without having to pay exorbitant fees and would allow the community to ignore the rules that govern other temporary signage. In the case that licensing is required (**Bylaw Number 52M2009 - Real Property**), it should not cost more than a nominal \$10/year, which will be easily be covered by the contingency. The scaled-up option features a more permanent fixture. This involves a necessary **development permit**. In this case the permit is quoted at an additional \$821 outside of the allotted material budget. This additional cost can be alleviated with the additional funding from either the CPA or ActivateYYC grants. In both cases the costs and labour of maintenance would be designated to the community association.

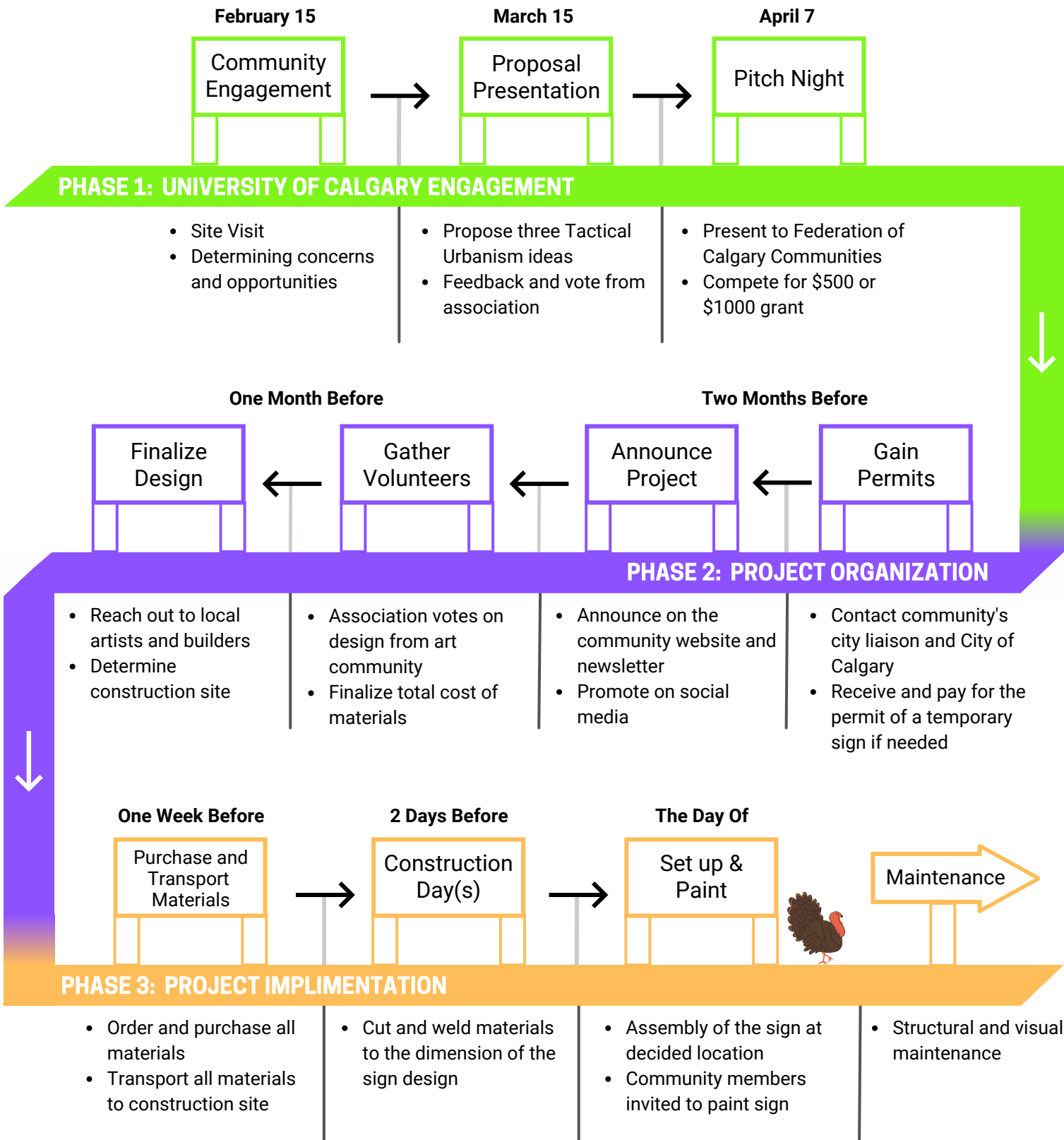
As signage, both the \$500 and \$1000 option must adhere to Land Use **Bylaw 1P2007 Part 3, Division 5: Section 73**, Rules Governing All Signs. The scaled up option would be considered a **Class 2 bicycle parking stall** in addition to being classified as signage. A class 2 Bicycle parking stall, must contain a device designed to park a bicycle. This device must be able to secure the frame and both wheels. This device must be anchored to a hard surface or fixed structure. It must also adhere to Land Use **Bylaw 1P2007 Part 3, Division 6: Section 125** governing Bicycle parking. *(Please refer to Appendix A and B for further information)*



TIMELINE

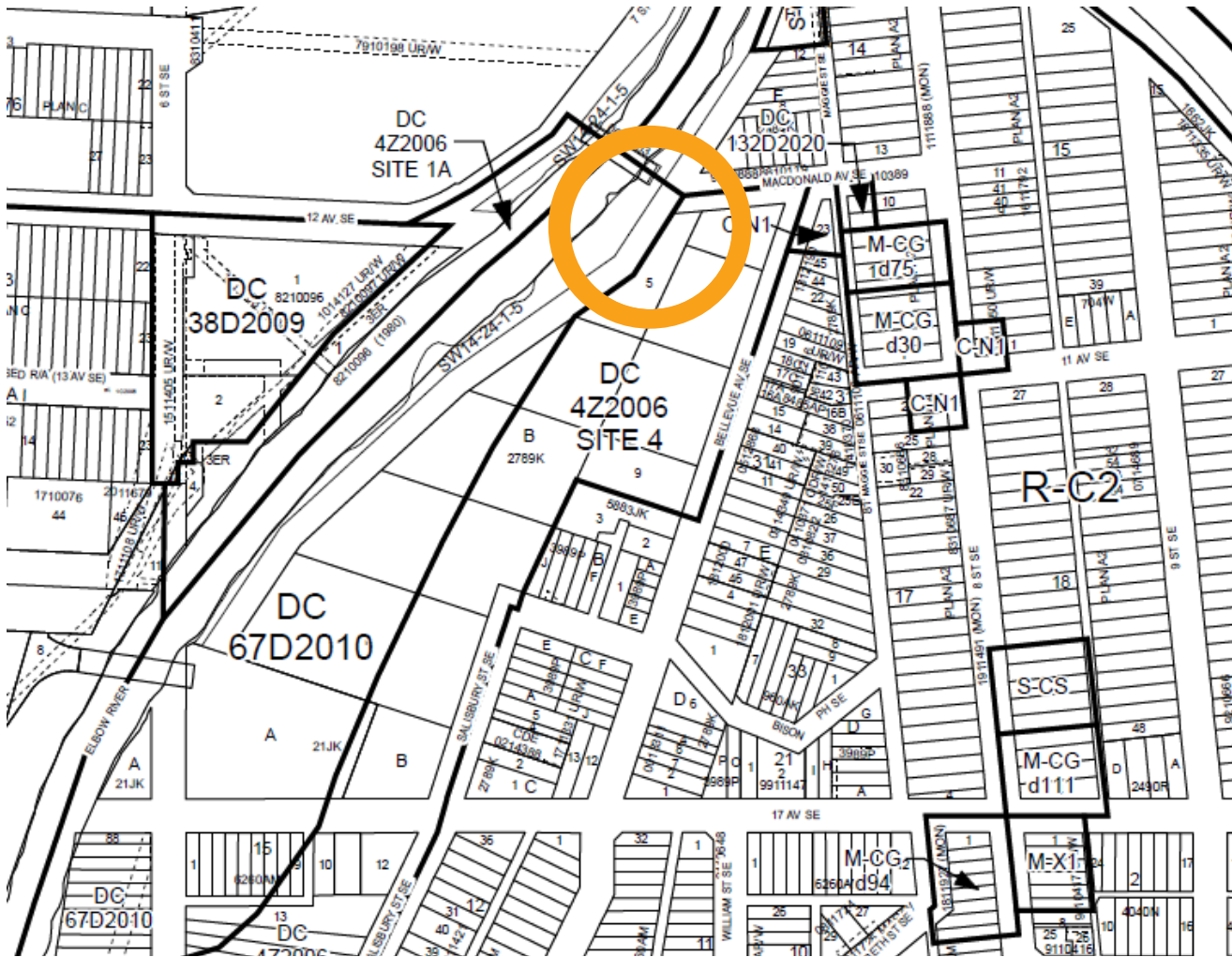
It should be noted that this timeline is only preliminary, it's upto the CA to fully follow through, make adjustments, and follow accordingly to this plan.

Let's take a look at what we did, what we plan on doing, and what the logistics of this project will entail on its journey!



APPENDICES

APPENDIX A: LAND USE DESIGNATION MAP



The proposed sites are located in DC 67D2010 and DC 4Z2006
This map is part of Section 14C of Land Use Bylaw Map 1P2007

LEGEND

 Location of our project

APPENDIX B: BYLAWS AND GOVERNANCE

Bylaw Number 52M2009 - Real Property: Occupations Section 11 (1B)

A license granted to a community association for a community identification sign if:

- (i) the license fee is at or above the market value;
- (ii) the term of a license is fifteen (15) years or less; and
- (iii) the community identification sign is located on road and the license is satisfactory to the person appointed to the position of Director, Roads or that person's designate;
- (iv) any community identification sign for which a license has been granted under this bylaw is exempt from the application of the Temporary Signs on Highways Bylaw;

Land Use Bylaw 1P2007 Part 3, Division 5: Section 73: Rules Governing All Signs

- (1) All signs regulated by this Bylaw must be located on a parcel.
- (2) No sign, other than a Special Event Sign or an approved Sign – Class F or Sign – Class G, may display third party advertising.
- (3) Where a rule in this Division provides a maximum height for a sign, the height must be measured from grade at any point adjacent to:
 - (a) a building to the highest portion of the sign when the sign is located on or projects from a building; or
 - (b) the sign support structure to the highest portion of the sign when the sign is freestanding.
- (4) A sign must not:
 - (a) have the position, shape, colour, format or illumination which is similar to a traffic sign, signal or device; or
 - (b) display lights which is similar to lights generally associated with danger or those used by police, fire, ambulance or other emergency vehicles.
- (5) Signs in residential districts must not be internally illuminated, but may be illuminated indirectly in a manner that prevents the trespass of light onto adjacent parcels.
- (6) Signs, sign supports and structures for signs must be located a minimum of 0.75 metres back from a curb line.
- (7) Signs must not be placed in or on motor vehicle parking stalls or loading stalls and must be placed to not reduce the number of motor vehicle parking stalls or loading stalls required pursuant to this Bylaw or a development permit.
- (8) Signs must not be placed within a corner visibility triangle where any part of the sign is higher than 0.75 metres and lower than 4.6 metres above the lowest elevation of the street.
- (9) Signs, sign supports and structures for signs must not be located in the Required Setbacks referenced in section 53 and Table 1.
- (10) The Development Authority may only relax the requirements in subsection (9) if the sign owner agrees, in writing, to remove the sign from its location within 30 days of being asked to remove it by the City.
- (11) Signs may project over sidewalks or road rights-of way provided:
 - (a) the sign owner agrees in writing to remove the sign from its location within 30 days of being asked to remove it by the City;
 - (b) the sign will have a minimum clearance of 4.6 metres over a City owned driveway, lane or alley; and
 - (c) the sign will have a minimum clearance of 2.4 metres in any instance not referenced in subsection
- (12) Trees and shrubs must not be removed or damaged to erect a sign, to make a sign more visible, to maintain a sign, or to change copy on a sign.
- (13) The Development Authority may only relax the requirement of subsection (12) if the Development Authority is satisfied that new trees or shrubs will be planted to replace any trees and shrubs that are removed or damaged and that the new plantings are consistent with any conditions respecting landscaping on a development permit for the parcel where the sign is located.
- (14) When a panel on a multi-panel sign or a sign structure is removed it must be replaced with a blank panel until such time as a new panel is installed.

APPENDIX B (CONTINUED)

Land Use Bylaw 1P2007 Part 3, Division 5: Section 75: Maintenance of Signs

- (1) A sign owner must ensure that its signs do not become unsafe or unsightly.
- (2) Where a sign has been defaced, damaged or destroyed the sign owner must:
 - (a) immediately repair the sign to its original condition;
 - (b) replace it with a new sign that complies with any applicable development permit or the rules of this Bylaw where a development permit is not required; or
 - (c) remove the sign.
- (3) Where a sign is no longer related to a business, event, product or commodity located on the same parcel as the sign, the sign must be removed by the sign owner or the owner of the parcel on which the sign is located.

Bicycle Parking Stall – Class 2

A bicycle parking stall in an unsecured or uncontrolled area.

Land Use Bylaw 1P2007 Part 3, Division 6: section 125: Bicycle Parking Stalls

- (1) *Bicycle parking stalls – class 1* must be located on hard surfaced areas.
- (2) *Bicycle parking stalls – class 2* may only be located in hard surfaced areas and in *hard surfaced landscaped areas*.
- (3) *Bicycle parking stalls* must not interfere with a pedestrian walkway.
- (4) *Bicycle parking stalls* must be separated from *motor vehicle parking stalls, visitor parking stalls or loading stalls* by 2.0 metres or a physical barrier.
- (5) A *bicycle parking stall* that is not an individual locker must be at least 2.0 metres in height.
- (6) A *bicycle parking stall* that is not an individual locker and is attached to the ground must be located at least 0.6 metres from any physical barrier.
- (7) Rows of bicycle parking devices, when affixed on the floor or *grade*, must be separated by at least 2.0 metres.
- (8) Bicycle parking devices, when affixed on the floor or *grade*, must be separated by at least 0.6 metres.
- (9) Required *bicycle parking stalls – class 2* should be located within 15.0 metres of the *public entrance* of a *building* containing the uses for which they are required.
- (10) Directional signage indicating the location of minimum required *bicycle parking stalls – class 2* must be provided when the stalls are not obviously visible near the entrance to a *building*.
- (11) The area where *bicycle parking stalls* are located must be illuminated.

FINAL REMARKS

It is with great honour to participate and engage with the community: of Ramsay. We hope that [Sign Ramsay Up!](#) creates a legacy that finally establishes the identity that Ramsay has been yearning and deserving for. The sign is a symbol of representation for a historic community and will bring branding to such an important part of Calgary. The sign recognizes Ramsay and recognizes the view of the downtown core as one of the most iconic within Calgary. This iconic view is complimented by the sign as a celebration of identity that the community has fostered in the past century that has established Calgary to be what it is today.

Our team is proud of what we had created. We are immensely grateful to hear the shared perspectives of all community members from the Ramsay Community Association in the last few months. It has been our pleasure meeting and working alongside all of you to create this project that allows Ramsay their identity. We congratulate all community association members and the residents of Ramsay for they will finally have something that proudly represents and recognizes them; recognizes Ramsay; and recognizes the view.

SINCERELY,
THE RAMSAY TEAM
WINNIE, JOHN, DANIEL,
NIKLAS, & RAPHAEL

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Page 11 map created by Niklas Jacob on ArcGIS Online (ESRI)



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END PAGE



— SIGN —
RAMSAY UP!

RECOGNIZE RAMSAY. RECOGNIZE THE VIEW.