



Get Engaged E-Newsletter Information Sheet

September 2021 – June 2022

Get Engaged is the Federation of Calgary Communities' bi-weekly e-newsletter. It is sent to over 2,400 subscribers including all community association board members, our partners, sponsors, donors, City Council, and more! The e-newsletter contains small bite-size pieces of information of interest to our members, directing the reader to our website or other websites for more information. All issues of Get Engaged are also archived on our website. (Will hyper link)

When you purchase an advertisement with The Federation, your ad will be featured in two issues of Get Engaged!. Your advertisement will also be featured on our website on the Get Engaged! e-newsletter archive page. Get Engaged! uses a tiered system for advertisements. Tier one advertisements are the second item featured in the e-newsletter, tier two advertisements are featured halfway through the e-newsletter, and tier advertisements are featured at the end of the e-newsletter. For a sample e-newsletter please contact connect@calgarycommunities.com.

Advertisement Pricing

Tier 1

Member Community Association	\$75.00 featured in two issues
Service, Associate & Auxiliary Members	\$75.00 featured in two issues
Commercial Business, Education, Health and Political Groups	\$150.00 featured in two issues
City of Calgary (All departments including Police and Fire)	\$150.00 Featured in two issues
Eligible Not-for-Profit Organizations	\$150.00 featured in two issues

Tier 2

Member Community Association	2 free per year (\$50.00 thereafter)
Service, Associate & Auxiliary Members	1 free per year (\$50.00 thereafter)
Commercial Business, Education, Health and Political Groups	\$100.00 featured in two issues
City of Calgary (All departments including Police and Fire)	\$100.00 featured in two issues
Eligible Not-for-Profit Organizations	\$100.00 featured in two issues

Tier 3

Member Community Association	\$25.00 featured in two issues
Service, Associate & Auxiliary Members	\$25.00 featured in two issues
Commercial Business, Education, Health and Political Groups	\$50.00 featured in two issues
City of Calgary (All departments including Police and Fire)	\$50.00 featured in two issues
Eligible Not-for-Profit Organizations	\$50.00 featured in two issues

Payment Options**Please note: our office is closed to the public for the foreseeable future. All payments must be processed over the phone.*

Mastercard or Visa

DISCLAIMER: The Federation has the discretionary decision on what can be circulated in this format

Advertisement Requirements

- 1 PNG image measuring 250px by 250px/1 JPEG measuring 250px by 250px
- A short 35 to 50-word write up
- Link to the page you want to send people to

Advertising Deadlines

4:00pm on the below dates

Issue	Deadline
September 8	September 1
September 22	September 15
October 6	September 29
October 20	October 13
November 3	October 27
November 17	November 10
December 1	November 24
December 15	December 8
January 12	January 5
January 26	January 19
February 9	February 2
February 23	February 16
March 9	March 2
March 23	March 16
April 6	March 30
April 20	April 13
May 4	April 27
May 18	May 11
June 1	May 25
June 15	June 8
June 29	June 22