



# Get Engaged E-Newsletter Information Sheet

September 2020 – June 2021

Get Engaged is the Federation of Calgary Communities' bi-weekly e-newsletter that is sent to over 2,400 subscribers including all community association board members as well as our partners, sponsors, donors, City Council, and more. The e-newsletter contains small bite-size pieces of information of interest to our members, directing the reader to our website or other websites for more information. All issues of Get Engaged are also archived on our website [here](#). This format provides advertisers with a high exposure for their advertisement as it will appear twice: once in the e-newsletter and again on the Get Engaged webpage. You can view an archived issue of Get Engaged online [here](#).

## Advertising Deadlines

4:00pm on the below dates

Issue	Deadline
September 2	August 26
September 16	September 9
September 30	September 23
October 14	October 7
October 28	October 21
November 11	November 4
November 25	November 18
December 9	December 2

Issue	Deadline
January 13	January 6
January 27	January 20
February 10	February 3
February 24	February 17
March 10	March 3
March 24	March 17
April 7	March 31
April 21	April 14
May 5	April 28
May 19	May 12
June 2	May 26
June 16	June 9
June 30	June 23

## Advertisement Requirements

- 1 colour JPEG image measuring 8.5 x 11" OR
- 1 colour PDF document measuring 8.5 x 11"

## Costs

Member Community Associations.....	2 free per year (\$ 50. <sup>00</sup> thereafter)
Service, Associate & Auxiliary Members.....	1 free per year (\$ 50. <sup>00</sup> thereafter)
Commercial Businesses, Education, Health & Political groups.....	\$ 100. <sup>00</sup> per month (2 advertisements)
City of Calgary (all departments including Police and Fire).....	\$ 75. <sup>00</sup> per month (2 advertisements)
Eligible Not-for-Profit Organizations.....	\$ 50. <sup>00</sup> per month (2 advertisements)

Prices DO NOT include GST

## Payment Options

*\*Please note: our office is closed to the public for the foreseeable future. All payments must be processed over the phone.*

Mastercard or Visa

**DISCLAIMER: The Federation has the discretionary decision on what can be circulated in this format.**