



March Community Association Awareness Month

Join Your Community Association and Be Part of It! Campaign

Mayor Nenshi proclaims the entire month of March as Community Association Awareness Month! There are 152 community associations in Calgary providing communities with recreational programming, community gardens, after-school programming and other important initiatives. Our community associations also offer residents opportunities to be engaged with issues affecting their communities.

Without the strong support of volunteers, these programs would not be possible. It is estimated that annually over 20,000 community association volunteers contribute 2.4 million hours of public service equivalent to \$28 million and operate facilities and amenities valued over \$350 million.

During March Community Association Awareness month, we want to increase the public's awareness about community associations, their volunteers, and all the great work they do! Our 2020 campaign is called "Be Part of It" and will include a variety of public promotions always ending with that call to action – "Be part of it!"

To help increase the reach of our campaign we are calling on our partners and friends to help make this March Community Association Awareness Month extraordinary! We thank you for stepping up to help.





Sample Social Media Content

Social media tags

Federation of Calgary Communities, all platforms: @fedyyyc

Hashtag for March Community Association Awareness Month: #bepartofit

Hashtag for Calgary community associations: #yycca

Social media content

As proclaimed by @nenshi March is Community Association Awareness Month! Find out more about your community and the awesome work they do at <https://calgarycommunities.com/about-communities/> @fedyyyc #bepartofit #yycca

Did you know there are 152 community associations in #yycc doing amazing work to make our city a great place to live, work, and play? Find your community association and learn how you can be part of it at <https://calgarycommunities.com/about-communities/#FindMyCA> @fedyyyc #bepartofit #yycca

March is Community Association Awareness Month! The perfect time to do good in your hood! Find your community association at <https://calgarycommunities.com/about-communities/#FindMyCA> @fedyyyc #bepartofit #yycca

Your community is full of everyday people doing extraordinary things! Help build your community and volunteer for your community association. Find yours today at <https://calgarycommunities.com/about-communities/#FindMyCA> @fedyyyc #bepartofit #yycca

With over 20,000 dedicated community volunteers in #yycc, our community associations help make our city a great place to live, work, and play! Find your community association at <https://calgarycommunities.com/about-communities/#FindMyCA> @fedyyyc #bepartofit #yycca

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calgarycommunities.com**

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