



FEDERATION OF
CALGARY COMMUNITIES

ANNUAL REPORT

2016 - 2017

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A year in review

April 1, 2016 - March 31, 2017



A message from us

The size and complexity of Calgary is ever changing over the years, but there has always been one constant in its positive robust community life: our community associations.

At the Federation of Calgary Communities, we BELIEVE that our city is unlike any other city in Canada (except maybe Edmonton) because of OUR 152 community associations and their UNIQUE ability to mobilize, support, and interact with their residents to improve neighbourhood life in Calgary. We also know that community associations can't do it alone, and that it takes a strong not-for-profit sector to build a strong city for everyone.

In fact, we are a support organization for more than 220 not-for-profit organizations, usually smaller community based and volunteer run organizations. We build the capacity of the leaders and doers of these organizations so that they can better serve their missions. In the past year, we have continued to offer a variety of services in the areas of community development, governance, volunteer recognition, financial audit and management, and urban planning.

It has been a year of CHANGE for us at the Federation. We moved to a new location that is fully accessible with lots of space to host our 50+ workshops per year. We had our staff break out of their silos to work on the *Engagement Toolkit*, which was well received

by all our members, and captures ideas and tools for engagement that can be shared and replicated. We morphed our March Community Association Awareness Month work into a social media campaign with the hashtag #howwillyoubepartofit and a *Faces of Community* portrait series. The fifteen faces were a social media hit and our call to action was shared by 54 organizations and received over 1,200 interactions on social media! We also launched an Urban Planning Blog which, as our Satisfaction Survey indicated, was not a great idea – but if you don't try, you don't know! We are always adapting, changing, and experimenting to try and meet your needs as best we can. We aren't afraid to try new things, while also trying to maximize our resources.

As we move forward, we are excited as we are embarking on a STRATEGIC PLAN that will help us learn, evolve, and serve our member organizations over the next five years.

We want to thank you and let you know how grateful we are to have you as committed members and supporters. Together, we are having a positive IMPACT on community life here in Calgary.



Leslie Evans
Executive Director



Ryan Martinson
President

Our services

URBAN PLANNING

- Facilitating planning discussions and networking
- Advocating for community associations in the planning process
- Promoting community initiated planning
- Providing education for community association volunteers

ENGAGEMENT

BUILDING SAFE COMMUNITIES

- Supporting resident-led strategies on crime prevention and safety that focus on community engagement
- Providing crime prevention and safety workshops, resources, and tip sheets

ENGAGE U

- Supporting welcoming communities through collaborations that focus on education, relationship building, and engagement
- Building the capacity of communities to identify areas of need for engagement

MEMBER SERVICES

ORGANIZATIONAL DEVELOPMENT

- Providing oard governance resources and referrals
- Offering one-on-one support and consultations
- Educational training and workshops on not-for-profit best practices

CELEBRATING COMMUNITIES

- Recognizing community volunteers
- Communicating with members, stakeholders, and media
- Promoting the value of community associations to Calgarians

FINANCIAL SERVICES

- Completing professional, low cost public practice audits
- Offering support in all aspects of full cycle accounting
- Providing financial literacy assistance and advice

A year in highlights

April

2016

We hosted **Board Basics**, a two part workshop series providing a one-stop-shop on the responsibilities and compliance requirements of not-for-profits.

May

We put on our fifth **Community Planning Exchange** where we learned about urban design, mental mapping, and how to use both in community association planning.

June

Our engagement team visited over 30 fun and engaging **Neighbour Day** events hosted by community associations across the city!

July

We took part in our sixth and final **Calgary Stampede Parade** as proud “pacers” walking alongside each entry representing community associations. Thank you for six fun years!

Aug

We hosted our 4th Annual **Chip in Fore Communities** Golf Tournament.

We also launched our 2016-17 Workshop Guide, featuring 50 educational offerings in all of our service areas, with many new and exciting options.

Sept

Our **Members Only** online resource library got a makeover! We made the library more user-friendly by breaking down the categories of the 400+ resources that live there. Check it out!

We kicked off our **crime prevention workshop series**, introducing new topics like drugs in Calgary and engaging vulnerable populations.

Oct

What a busy month! The **Engagement Toolkit** was launched! This new resource was an effort of the entire engagement team, bringing together 32 tools for increasing engagement in your community. We professionally printed 300 toolkits in a neat little recipe card box, and we only have 55 left!

The format for the toolkit launch was our 7th **Beyond the Four Walls Conference: Getting Engaged**. To align with the themes of the **Engagement Toolkit**, our engagement team shared ways to help you engage to inform, engage for input, and engage to belong, followed by 16 community associations showcasing new and creative ways of “getting engaged” with residents.

We weren’t done yet! We hosted **Who Done It & Who Won It**, our annual volunteer recognition event. Over 100 community association volunteers came together for an evening of celebration and thanks. We also presented our four annual Community Volunteer Awards nominees, with four very deserving recipients from Bridgeland-Riverside, Tuxedo Park, Brentwood, and Valley Ridge.

Nov

To respond better to your needs, we launched a new outline for our **urban planning workshops**. They were divided into 101 and 201 level sessions for both the beginner and the seasoned planning committee member. This was a huge success!

Dec

Through the **Energizing Spaces Fund**, we awarded \$75,000 in energy efficiency upgrades to 14 member organizations: a total of 17 appliances and four outdoor lighting projects.

Jan

2017

We moved! After nearly 35 years in the Beltline, we moved into our new home in the north-east. We celebrated with an Open House where many of you came to see our new digs.

January also saw the launch of our new program with Urban Studies at the U of C called **Exploring Communities: Celebrating the East**. Urban Planning, BSC, and Engage U are collaborating on this. To date, students have created asset data maps for four east communities: Chinatown, Erin Woods, Southview, and Whitehorn. Next, we will be working with each of them on hands-on community development work.

Feb

We hosted our 2nd Annual **Cork Connection** Wine Tasting & Silent Auction.

We also started our **Building Safe Communities (BSC)** program with West Hillhurst, Beltline, Calgary Marlborough, and Erin Woods.

Mar

In celebration of **March Community Association Awareness Month**, we ran a social media campaign called *How will YOU be part of it?* which was shared by 54 organizations, and had over 1,200 interactions on social media throughout the month.

Paired with this was the launch of the **Faces of Community** - a portrait series featuring 15 community association volunteers from across the city sharing their stories of involvement. Both of these initiatives were extremely successful in showcasing the work of community associations, and they were also fun!

What's still to come

Apr

2017

Engage U will continue to focus on how we as organizations and leaders can create communities where everyone feels like they belong. We will be hosting two workshops on creating welcoming and inclusive organizations, and engaging diverse populations.

May

We will be going full steam ahead with our **strategic planning** work, and thinking about how we can best serve you over the next five years.

June

We're excited to be hosting our 4th ***Making Connections Tradeshow***. Bringing over 30 businesses and not-for-profit organizations together to network and build relationships with our members, our tradeshow is a fabulous opportunity to make exciting new connections!

We will also be taking part in the 2017 **Canadian Institute of Planning Conference** sharing how resilient our community associations are.

Our team

Staff

Executive Director
Administration Assistant
Communications & Community Relations Specialist
Communications Assistant
Member Services Coordinator
Community Engagement Coordinator
Urban Planner
Urban Planner
Building Safe Communities Coordinator
Multimedia Coordinator
Auditor
Auditor
Auditor
Intermediate Audit Technician
Intermediate Audit Technician
Audit Technician
Audit Technician
Audit Technician
Audit Technician
Accountant

Leslie Evans
Lori Winder
Rebecca Dakin
Megan Beierle
Paul Meunier
Ariam Wolde-Giorgis
Carrie Yap
Ben Morin
Tyson Bankert
John Dyck
Heidi Brauer, CPA, CMA
Nancy Murdoch, CPA, CA
Don Pryznyk, CPA, CA
Sophia Wu
Niranjan Gautam
Reamarie Dela Cruz
Eleonor Custodio
Joobin Tahouri
Amrit Banstola
Ming Yu

Board of Directors

President	Ryan Martinson	Director	Sangeeta Kashyap
Vice President	Terry Koch	Director	Alicia McKinley
Acting Secretary	Pete Steenaerts	Director	Valerie Mushinski
Treasurer	Julia Read	Director	Matthew Robson
Director	David Alexander	Director	Tracey Smith
	*currently on leave	Director	Wylon Wong
Director	Michelle Bourdon		*currently on leave
Director	Judy Eng-Hum	Director	Titan Xie

Our finances

THE FEDERATION OF CALGARY COMMUNITIES SOCIETY
Statement of Financial Position
As at December 31, 2016

	2016	2015
Assets		
Current		
Unrestricted cash	\$ 433,619	\$ 480,542
Restricted cash (Note 3)	121,668	114,251
Accounts receivable	213,275	145,576
Work in progress (Note 4)	157,748	127,406
Prepaid expenses	37,161	28,747
	963,469	896,522
Property and equipment (Note 5)	152,853	4,795
	<u>\$ 1,116,322</u>	<u>\$ 901,317</u>
Liabilities		
Current		
Accounts payable and accrued liabilities	\$ 53,574	\$ 17,010
Goods and services tax payable	1,094	9,801
Audit retainer	86,783	121,921
Unearned revenue	15,275	
Funds held in trust (Note 6)	23,861	26,097
	180,557	174,829
Deferred contributions		
Related to operations (Note 7)	97,807	88,154
Related to property and equipment (Note 8)	97,900	1,428
Long term portion of lease inducement (Note 12)	18,655	-
	394,919	264,411
Net Assets		
Invested in property and equipment	54,953	3,366
Unrestricted	666,450	633,540
	721,403	636,906
	<u>\$ 1,116,322</u>	<u>\$ 901,317</u>

THE FEDERATION OF CALGARY COMMUNITIES SOCIETY
Statement of Operations
For the Year Ended December 31, 2016

	2016	2015
Revenue		
Service and fees	\$ 909,050	\$ 824,371
Grants	406,892	387,887
Memberships	62,575	62,075
Casino	45,839	33,000
Donations and sponsorships	35,390	33,900
Fundraising events	30,802	30,782
Office and miscellaneous (Schedule 1)	7,863	9,431
Interest	5,290	4,663
Fees for contracted services	1,575	600
	1,505,076	1,386,909
Expenses		
Salaries and benefits	1,184,010	1,124,433
Occupancy	112,763	60,951
Office and administration (Schedule 2)	44,949	46,134
Fundraising expenses	17,869	19,156
Professional fees	11,600	9,500
Equipment lease	10,588	10,197
Convening and group meeting	9,545	14,840
Website and technology support	7,830	7,260
Memberships	6,916	6,652
Volunteer recognition	6,024	4,849
Education and training	4,695	3,267
Library	932	620
Community Resource and Promotion	600	3,754
	1,418,221	1,311,613
Excess of revenue over expenses before amortization	86,855	75,296
Amortization of deferred contributions related to property and equipment	(1,428)	(1,429)
Amortization	3,786	4,790
	2,358	3,361
Excess of revenue over expenses	<u>\$ 84,497</u>	<u>\$ 71,935</u>

Our supporters



Financial Institution of Choice



Official Insurance Provider



Energy Provider of Choice

Community Champion (\$30,000+)



Community Believer
(\$5,000 - \$9,999)



Community Builder
(\$20,000 - \$29,999)



Community Mentor
(\$15,000 - \$19,999)



Neighbour & Friend
(\$500 - \$2,499)

A Corporate Expression Ltd.

Aviva

Chris Davis Law

Cloverdale Paint

Donate a Car Canada

Hazel Avenue Women's Consignment Boutique

Martindale Community Association

Pattison Outdoor Advertising



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