



# Get Engaged! E-Newsletter Information Sheet

September 2019 – June 2020

Get Engaged! is the Federation of Calgary Communities' bi-weekly e-newsletter that is sent to over 2,300 individuals including all community association board members as well as our partners, sponsors, donors, City Council, and more. The e-newsletter contains small bite-size pieces of information of interest to our members, directing the reader to our website or other websites for more information. All issues of Get Engaged are also archived on our website [here](#). This format provides advertisers with a high exposure for their advertisement as it will appear twice: once in the e-newsletter and again on the Get Engaged! webpage. You can view an issue of Get Engaged online [here](#).

## Advertising Deadlines

4:00pm on the below dates

Issue	Deadline
September 4	August 28
September 18	September 11
October 2	September 25
October 16	October 9
October 30	October 23
November 13	November 6
November 27	November 20
December 11	December 4

Issue	Deadline
January 8	January 2
January 22	January 15
February 5	January 29
February 19	February 12
March 4	February 26
March 18	March 11
April 1	March 25
April 15	April 8
April 29	April 22
May 13	May 6
May 27	May 20
June 10	June 3
June 24	June 17

## Advertisement Requirements

1 colour JPEG image measuring 8.5 x 11" OR  
1 colour PDF document measuring 8.5 x 11"

## Costs

Member Community Associations..... 2 free per year (\$ 50.<sup>00</sup> thereafter)  
Service, Associate & Auxiliary Members..... 1 free per year (\$ 50.<sup>00</sup> thereafter)  
Commercial Businesses, Education, Health & Political groups..... \$ 100.<sup>00</sup> per month (2 advertisements)  
City of Calgary (all departments including Police and Fire)..... \$ 75.<sup>00</sup> per month (2 advertisements)  
Eligible Not-for-Profit Organizations..... \$ 50.<sup>00</sup> per month (2 advertisements)

Prices DO NOT include GST

## Payment Option

Mastercard      Cash  
Visa              Cheque

**DISCLAIMER: The Federation has the discretionary decision on what can be circulated in this format.**