



Sample Social Media Content

Social media tags

Federation of Calgary Communities, all platforms: *@fedyycc*

Village Brewery, all platforms: *@villagebrewery*

*Use the hashtag *#yycca* (AKA Calgary Community Associations)

Please note: we **cannot be referred to as the “FCC.” If you wish to reference us, please say “Federation of Calgary Communities,” or “the Federation,” for short.

Social media content

Tweets and/or Facebook posts- General

In honour of Neighbour Day, bring us your *@villagebrewery* receipts between June 1-30 and help us receive a 15% rebate from Village!

Neighbour Day is all about gathering, and what better way to celebrate than to have a cold *@villagebrewery* beer with your neighbours! Between June 1-30 give us a copy of your Village beer receipt & help us receive a 15% rebate!

Do you love your community AND [@villagebrewery](#)? For all of June, buy any Village Brewery product, give a copy of your receipt to us, and help us get a 15% rebate on all purchases to do more awesome stuff for you and your neighbours!

Raise a glass to your local *#yycca* by purchasing any *@villagebrewery* beer between June 1-30! Mail or bring your receipt to us & help us get a 15% rebate to put towards continuing to do awesome things for our community!

In honour of Neighbour Day, bring your *@villagebrewery* receipts into our community association between June 1-30 and help us receive a 15% rebate from Village!

Website content

Website text

Neighbour Day is all about gathering, and Village Brewery was built with the purpose of gathering people around community. To support this, they are working with the Federation of Calgary Communities to offer rebates to

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community associations for all Village beer purchases made by Calgarians throughout the month of June, as part of Neighbour Day celebrations.

Purchase any kind of Village beer from June 1 to June 30, 2019 and send a copy of your receipts to us at [\[Your Organization\]](#). Village Brewery will then donate 15% of all neighbourhood beer purchases back to us for future community-building initiatives!

Raise a glass in honour of Neighbour Day on June 15, 2019 and help support your community!

Images available for use

Right click or screenshot and save image for use in any of your content



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