



Get Engaged! E-Newsletter Information Sheet

September 2018 – June 2019

Get Engaged! is the Federation of Calgary Communities' bi-weekly e-newsletter that is sent to over 2,000 individuals including all community association board members as well as our partners, sponsors, donors, City Council, and more. The e-newsletter contains small bite size pieces of information of interest to our members, directing the reader to our website or other websites for more information. All issues of Get Engaged are also archived on our website [here](#).

This format provides advertisers with a high exposure for their advertisement as it will appear twice: once in the e-newsletter and again on the Get Engaged! webpage. You can view an issue of Get Engaged online [here](#).

Advertising Deadlines

4:00pm on the below dates

Issue	Deadline
September 5	August 29
September 19	September 12
October 3	September 26
October 17	October 10
October 31	October 24
November 14	November 7
November 28	November 21
December 12	December 5

Issue	Deadline
January 9	January 4
January 23	January 16
February 6	January 30
February 20	February 13
March 6	February 27
March 20	March 13
April 3	March 27
April 17	April 10
May 1	April 24
May 15	May 8
May 29	May 22
June 12	June 5
June 26	June 19

Advertisement Requirements

1 colour JPEG image measuring 8.5 x 11"

1 colour PDF document measuring 8.5 x 11"

Costs

Member Community Associations.....	2 free per year (\$ 50. ⁰⁰ thereafter)
Service, Associate & Auxiliary Members.....	1 free per year (\$ 50. ⁰⁰ thereafter)
Commercial Businesses, Education, Health & Political groups.....	\$ 100. ⁰⁰ per month (2 advertisements)
City of Calgary (all departments including Police and Fire).....	\$ 75. ⁰⁰ per month (2 advertisements)
Eligible Not-for-Profit Organizations.....	\$ 50. ⁰⁰ per month (2 advertisements)

Prices DO NOT include GST

Payment Options

VISA	Cheque
Mastercard	Cash

DISCLAIMER: The Federation has the discretionary decision on what can be circulated in this format.

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