

## Online Business Directory

### What:

The Federation of Calgary Communities is launching an Online Business Directory listing on its website in June 2017, based on feedback from our member organizations requesting a service of this nature.

We have more than 220 member not-for-profit organizations with over 1,800 board members who regularly access our website for information, resources, and more. On average, our website gets over 10,000 views each month, which equals over 100,000 unique visits each year.

### Cost:

**Base Package:        \$250**

#### Advertising:

Logo listed on directory for one year

- Link to your website

One time Community Listing Booklet (\$50 value)

**Prime Package:        \$500**

#### Advertising:

3x3 inch JPEG image advertisement

listed on directory for one year

- Link to your website

One time Community Listing Booklet (\$50 value)

#### Extra perks:

- One time direct email promotion to 1,800 board members at timing of your choice

### Benefits:

- First right of refusal to participate in our Making Connections Tradeshow event
- Opportunity to provide swag to participants of Federation events/workshops
- Opportunity to provide editorial content for monthly community newsletters

### Disclaimer:

The Federation of Calgary Communities has the right to decline the advertising of any business if it doesn't fit our advertising criteria, is in poor standing with the Better Business Bureau (BBB), or if we believe that there has been an adverse change in the reputation of the business since becoming a listed business. If delisted by the Federation you will be provided written notice and any part of the remaining prorated advertising fee will be forfeited.

