



Get Engaged! E-Newsletter Information Sheet

September – December 2017

Get Engaged! is the Federation of Calgary Communities' bi-weekly e-newsletter that is sent to over 2,000 individuals including all community association board members as well as our partners, sponsors, donors, City Council, and more. The e-newsletter contains small bite size pieces of information of interest to our members, directing the reader to our website or other websites for more information. All issues of Get Engaged will also be housed on a webpage.

This format provides advertisers with a high exposure for their advertisement as it will appear twice: once in the e-newsletter and again on the Get Engaged! webpage. You can view an issue of Get Engaged online [here](#).

Advertising Deadlines

4:00pm on the following dates

Issue	Deadline
September 6	August 30
September 20	September 13
October 4	September 27
October 18	October 11
November 1	October 25
November 15	November 8
November 29	November 22
December 13	December 6

Advertisement Requirements

1 colour PDF document measuring 8.5" x 11" in size

Costs

Member Community Associations.....	2 free per year (\$ 50.00 thereafter)
Service, Associate & Auxiliary Members.....	1 free per year (\$ 50.00 thereafter)
Commercial Businesses, Education, Health & Political groups.....	\$ 100.00 per month (2 advertisements)
City of Calgary (all departments including Police, Fire & Library).....	\$ 75.00 per month (2 advertisements)
Eligible Not-for-Profit Organizations.....	\$ 50.00 per month (2 advertisements)

Prices DO NOT include GST

Payment Options

VISA	Cash
Mastercard	Cheque

DISCLAIMER: The Federation has the discretionary decision on what can be circulated in this format.