



Get Engaged! E-Newsletter Information Sheet

January – June 2017

Get Engaged! is the Federation of Calgary Communities' bi-weekly e-newsletter that is sent to over 1,500 individuals including all community association board members as well as our partners, sponsors, donors, City Council, and more. The e-newsletter contains small bite size pieces of information of interest to our members, directing the reader to our website or other websites for more information. All issues of Get Engaged will also be housed on a webpage.

This format provides advertisers with a high exposure for their advertisement as it will appear twice: once in the e-newsletter and again on the Get Engaged! webpage.

Advertising Deadlines

4:00pm on the following dates

| Issue | Deadline |
|-------------|-------------|
| January 11 | January 4 |
| January 25 | January 18 |
| February 8 | February 1 |
| February 22 | February 15 |
| March 8 | March 1 |
| March 22 | March 15 |
| April 5 | March 29 |
| April 19 | April 12 |
| May 3 | April 26 |
| May 17 | May 10 |
| May 31 | May 24 |
| June 14 | June 7 |
| June 28 | June 21 |

Advertisement Requirements

1 colour PDF document measuring 8.5" x 11" in size

Costs

| | |
|---|--|
| Member Community Associations..... | 2 free per year (\$ 50.00 thereafter) |
| Service, Associate & Auxiliary Members..... | 1 free per year (\$ 50.00 thereafter) |
| Commercial Businesses, Education, Health & Political groups..... | \$ 100.00 per month (2 advertisements) |
| City of Calgary (all departments including Police, Fire & Library)..... | \$ 75.00 per month (2 advertisements) |
| Eligible Not-for-Profit Organizations..... | \$ 50.00 per month (2 advertisements) |

Prices DO NOT include GST

Payment Options

| | |
|------------|--------|
| VISA | Cash |
| Mastercard | Cheque |

DISCLAIMER: The Federation has the discretionary decision on what can be circulated in this format.