



Get Engaged! E-Newsletter Information Sheet

January – June 2018

Get Engaged! is the Federation of Calgary Communities' bi-weekly e-newsletter that is sent to over 1,500 individuals including all community association board members as well as our partners, sponsors, donors, City Council, and more. The e-newsletter contains small bite size pieces of information of interest to our members, directing the reader to our website or other websites for more information. All issues of Get Engaged will also be housed on a webpage.

This format provides advertisers with a high exposure for their advertisement as it will appear twice: once in the e-newsletter and again on the Get Engaged! webpage.

Advertising Deadlines

4:00pm on the following dates

Issue	Deadline
January 10	January 3
January 24	January 17
February 7	January 31
February 21	February 14
March 7	February 28
March 21	March 14
April 4	March 28
April 18	April 11
May 2	April 25
May 16	May 9
May 30	May 23
June 13	June 6
June 27	June 20

Advertisement Requirements

1 colour PDF document measuring 8.5" x 11" in size

Costs

Member Community Associations.....	2 free per year (\$ 50.00 thereafter)
Service, Associate & Auxiliary Members.....	1 free per year (\$ 50.00 thereafter)
Commercial Businesses, Education, Health & Political groups.....	\$ 100.00 per month (2 advertisements)
City of Calgary (all departments including Police, Fire & Library).....	\$ 75.00 per month (2 advertisements)
Eligible Not-for-Profit Organizations.....	\$ 50.00 per month (2 advertisements)

Prices DO NOT include GST

Payment Options

VISA	Cash
Mastercard	Cheque

DISCLAIMER: The Federation has the discretionary decision on what can be circulated in this format.