



The “Engage News” 2008-2009 Information Sheet

The Federation distributes a monthly newsletter (September to June) to all the Calgary residential Community Associations and their directors. The ENGAGE! mailing is in a breakaway format allowing for flyer style inserts as well we will put it into a pdf format for our e-version newsletter that is posted to our website and distributed to over 1900 individuals. *(Should you wish to **guarantee** insertion into Community Newsletter, you will need to contact the individual Community Newsletter publishers and pay the appropriate advertising rate).* Listed below are the deadline dates and costs for using this service.

DEADLINES to submit material – 4:00 pm on the following dates for submitting material

<u>ISSUE</u>	<u>DEADLINES</u>
September	Wednesday Aug 20
October	Wednesday Sep 17
November	Wednesday Oct 22
December	Wednesday Nov 19
January	Wednesday Jan 2
February	Wednesday Jan 21
March	Wednesday Feb 18
April	Wednesday Mar 18
May	Wednesday Apr 22
June	Wednesday May 20

Cost & Format Requirements

Non-Member Communities	2 Free per year (\$35.00 thereafter)
Non-Member Communities	35.00 per insert
Commercial, Education, Health & Political groups.....	75.00 per insert
City of Calgary (all departments including Police, Fire and Library)	45.00 per insert
Federation External Committees.....	35.00 per insert
Eligible Not-for-Profit Organizations.....	35.00 per insert

Prices quoted do not include GST

EACH INSERT shall be

- 1 page measuring 8.5 x 11" in size (please call 244-4111 for a quote on odd sizes)
- Material can be printed on both sides and on any colour paper you choose
- All additional pages are \$10.00 each per insert date.

Copies required

You must provide the 300 copies for insertion. We will also PDF all 8.5 X 11" inserts into the on-line version of ENGAGE!

Circulation includes

Community Associations (138), City Council, selected staff at the City of Calgary, other Agencies & FCC Partners, Calgary Police Services, 2 School Boards, 4 TV Stations, and 2 major print news media.

WE ACCEPT - Cash, Cheque, Debit and



The Federation has the discretionary decision on what can be circulated in this format.